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Puddingtane Book Blog Relaunches
The Marketing Blog for Authors to relaunch with new website

Denver, Co: Puddingtane Book Promotion is relaunching the book marketing blog- the truly in-depth marketing blog for serious authors- with a newly redesigned website and fresh content.

"I am really excited to get back to work on this blog" says Janel Kane, the marketing professional and book-lover behind Puddingtane Book Promotions. "Things have been moving so fast here, but I want to reach more authors. There have been big changes in the marketing world the last few months and I have a lot of authors I want to help."

While Puddingtane has been serving authors in the Denver area, the blog itself has been on hold since the founder began graduate courses in professional communications for new media and internet marketing. "I went back to school so that I would have more to offer my clients, but maintaining the marketing blog at the same time was hard." Janel said when asked about the hiatus. "I know first-hand the challenges that authors face when they do their own marketing, I live it."

I addition to articles about marketing issues that affect authors, the Puddingtane website will offer resources for independent authors

- Case studies and in-depth learning sources
- Downloadable templates and plans authors can implement themselves
- Webinars and coaching groups to learn, motivate and stay on track
- Guest blogging opportunities and direct author promotion

About Puddingtane: [Puddingtane Book Promotion](#) was founded in 2013 when Janel started getting serious about her own writing. She began to meet so many fantastic independent authors that struggled with marketing that she started putting her knowledge to work for her friends. Since then, Janel has supported half a dozen authors with all facets of their marketing program. She has yet to publish herself, but stay tuned, it's only a matter of time.

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Puddingtane Covers Denver Comic Con
The Marketing Blog for Authors reports on the literary scene at DCC

Denver, Co: Janel Kane, from Puddingtane Book Promotion will be attending Denver Comic Con May 23-25 supporting the sci-fi and fantasy authors in attendance and reporting on the literary programming from the convention.

The literary programming schedule includes tracks on world building, editing and rewrites, the publishing business and more. The atmosphere at Denver Comic Con is always a literary convention among local sci-fi and fantasy authors and Puddingtane will be in the thick of it.

Denver Comic Con has been a fantastic opportunity for local Denver authors to network, exchange ideas and celebrate their successes, and 2015 is bound to be no different. Among those in attendance will be local authors [Betsy Dornbusch](), [Paul Lell]() and [David Boop]().

Follow the Puddingtane book marketing blog to meet other great local Denver, and other not so local, authors and get reports from the trenches of those authors that are marketing their backsides off. Some famous names will be in attendance, as well. [Jim Butcher]() and [Max Brooks]() sightings will make even the most serious minded author go fan girl/boy for a moment.

About Puddingtane: [Puddingtane Book Promotion]() is a boutique PR/marketing agency catering to small press and independent author marketing. The Puddingtane book marketing blog reaches authors all over the world with timely information from the world of marketing that affects authors today.
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- Case studies and in-depth learning sources
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